Product Designer Wanted to Build and Grow Specialized Professional Networks
May 2015

Opportunity

Mightybell is a software platform and partner for companies to create specialized professional networks for their target markets and customers. We're early stage, well-funded and grew revenue over 600% last year from a handful of early customers, including The Gates Foundation, Intuit and American Express. We've done all of this with 10 people and no salesforce.

We deliver our specialized professional networks to members on behalf of large enterprise and brands. For example, Mightybell has a successful professional network for small business owners and the self-employed and a specialized network for teachers.

For members, a specialized professional network of peers enables them to learn from each other faster and make better decisions, especially around topics that don't have easy or obvious answers.

For companies, championing a specialized professional network for their target market can not only increase brand affinity, but drive ongoing sales by engaging customers and prospects. In the shift to mobile, migrating target markets into valuable professional networks becomes all the more critical, as customer service forums and other web solutions become obsolete.

Founded by CEO Gina Bianchini (CEO and Co-Founder Ning) and CTO Matteo Melani (Twitter, Microsoft), Mightybell today hosts over 33,000 specialized professional networks and is backed by a strong set of investors including Floodgate Partners, First Round Capital and Cowboy Ventures.

Responsibilities

As Mightybell's Product Designer, you'll be driving the design, development and evolution of our responsive web application. We're looking for someone who has done it before, but approaches each new product with fresh eyes and energy.

Our ideal candidate:

- Drives new feature development from start to finish: creating user flows, wireframes and designs for Mightybell's responsive web product
- Is comfortable collaborating on product definition and product roadmaps
- Sets product requirements in line with customer needs and business objectives
- Works cross-functionally with engineering and community strategists to launch features on time
- Defines and monitors product launch readiness and success metrics
- Analyzes results and synthesizes learnings for team to improve or inform new features

Qualifications

We are looking for someone with a high bar for product quality, a laser focus on detail, who is energized by prioritizing features and devising clear action plans. You love to evaluate the success or failure of features and use data to guide next steps.

Familiarity with, if not mastery of, our favorite tools is a must: Sketch, Photoshop, Illustrator, Keynote, Proto.io, and After Effects. You must also be comfortable with HTML and CSS.

Mobile web design experience required. Native mobile design experience a plus.

We are looking for a bold, passionate contributor with a start-up work ethic, enterprise professionalism and a hunger to build a new franchise company with experienced entrepreneurs, engineers and blue chip backers.